



## Our Commitment to Corporate Responsibility

Mitchell Graphics is committed to responsible management. We conduct our business in a way that contributes to our customers' success while providing a fulfilling, principled environment for growth and development of our staff, our community, and the environment.

### **MITCHELL GRAPHICS STRIVES TO:**

*Uphold principles, policies and procedures that promote honesty and accountability*

*Provide value to our clients through excellence in our product, service and support offerings*

*Incorporate environmental prudence in our production processes*

*Advance the marketing knowledge of our clients and the community*

*Cultivate a rewarding and progressive workplace for our people*

*Manage our environmental footprint responsibly*

*Actively seek out vendors who have a shared commitment to the values we uphold*

*Make a positive contribution in the communities where we operate*

*Have a positive impact on the economy while delivering long-term value to our shareholders*

### **MISSION**

*Mitchell Graphics is dedicated to our customers' success while providing a fulfilling environment fostering the growth and development of our staff.*

### **VISION**

*Our team will be nationally recognized as the premier choice for efficient, effective marketing solutions to raise our customers' brand with products and services grounded in a commitment to excellence.*

### **VALUES**

**HONESTY** | *with ourselves and with others, always seeking the truth*

**RESPECT** | *caring and respect of others and our environment*

**GRATITUDE** | *taking the time to give thanks and be grateful*

**ACCOUNTABILITY** | *to ourselves, partners and all stakeholders*

**QUALITY** | *excellence and consistency in product and service*

**WIN-WIN** | *decisions and actions are mutually beneficial and rewarding to all parties*



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